

Mark W. Frank, Ph.D.

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Education

Ph.D., Political Economy, University of Texas at Dallas (May 2000).

M.S., Applied Economics, University of Texas at Dallas (December 1999).

B.S., Political Science, Texas A&M University (August 1993).

Professional Experience

Sam Houston State University, Department of Economics and International Business,

Professor: 2012 – present

Associate Professor: 2006 – 2012

Assistant Professor: 2000 - 2006.

Editorial Board, *Midwestern Business and Economic Review* (2003 - present).

Research Consultant, Steward Research Group (2003 - present).

Statistical Analyst, M/A/R/C Research (1999 - 2000).

University of Texas at Dallas, School of Social Sciences, Teaching Assistant and Research

Assistant for Dr. Paul Jargowsky and Dr. Barry J. Seldon: 1996 - 2000.

Research Interests

Income Inequality; Teaching of Economics; Economics of Alcohol Advertising

Publications

Books

The Impact of Rate-of-Return Regulation on Technological Innovation. Ashgate Publishing: Aldershot, England. 2001.

Peer Reviewed Articles

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005” *Journal of Business Strategies*, vol. 31, no. 1, pages 241–263. Spring 2014.

“Property Crime and Top Income Shares: New Evidence from a Panel of States” *Midwestern Business and Economic Review*, no. 49, pages 17–28. Spring 2014.

“Price-Cap Regulation and the Incentive to Cooperate in Research.” *Journal of Business Strategies*, vol. 28, no. 1, pages 59–73. Spring 2011.

“The Impact of Regulation on the Formation of Research Joint Ventures.” *Midwestern Business and Economic Review*, no. 43, pages 11–21. Spring 2010.

“Income Inequality, Human Capital, and Income Growth: Evidence from a State-Level VAR Analysis.” *Atlantic Economic Journal*, vol. 37, no. 2, pages 173–185. June 2009.

“Inequality and Growth in the United States: Evidence from a New State-Level Panel of Income Inequality Measures.” *Economic Inquiry*, vol. 47, no. 1, pages 55–68. January 2009.

“Media Substitution in Advertising: A Spirited Case Study.” *International Journal of Industrial Organization*, vol. 26, no. 1, pages 308–326. January 2008.

“Estimation of Nonstationary Heterogeneous Panels.” (with Edward F. Blackburne III) *The Stata Journal*, vol. 7, no. 2, pages 197–208. Second Quarter 2007.

“An Empirical Analysis of Electricity Regulation on Technical Change in Texas.” *Review of Industrial Organization*, vol. 22, no. 4, pages 313–331. June 2003.

“Regional Economic Growth: Do Neighboring Nations Matter?” *Midwestern Business and Economic Review*, no. 32, pages 1–9. Fall 2003.

“The Relationship of Inequality to Economic Growth: Evidence from U.S. State-Level Data.” (with Donald G. Freeman) *Pennsylvania Economic Review*, vol. 11, no. 2, pages 24–36. Fall 2002.

“The Economic Consequences of the Welfare State: The Case of Sweden.” *Pennsylvania Economic Review*, vol. 10, no. 2, pages 39–46. Fall 2001.

“Schumpeter on Entrepreneurs and Innovation: A Reappraisal.” *Journal of the History of Economic Thought*, vol. 10, no. 4, pages 505–516. December 1998.

Invited Articles and Research Reports

"Review of Arnold Heertje Schumpeter on the Economics of Innovation and the Development of Capitalism" Economic History Services, Aug 23, 2006,
URL: <http://eh.net/bookreviews/library/1109.shtml>

“Enhancing Texas Criminal Justice Effectiveness While Reducing Operating Costs and Racial Disparities in Incarceration Rates” (with Dwight D. Steward, M. Douglas Berg, Edward F. Blackburne, and John M. Miller). Steward Research Group. February 2004.

Working Papers & Manuscripts Under Review

“Evidence from the Classroom: The Power of a Short-Duration Price-Setting Experiment”

“Annual State-Level Income Inequality Measures: An Update for the Period 1916-2011”

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.”

“Income Inequality and Economic Growth in the U.S.: A Panel Cointegration Approach.” *SHSU Working Paper # SHSU_ECO_WP05-03*

“Inequality and Economic Growth Over the Business Cycle” (with Donald G. Freeman). *SHSU Working Paper #SHSU_ECO_WP03-01*

“The Determinants of Economic Growth: Synthesis and Analysis.” *UT-D Political Economy Working Papers* 98-2, January 1998.

Professional Presentations

“Annual State-Level Income Inequality Measures: An Update for the Period 1916-2011,” Presented at the Southern Regional Sciences conference. San Antonio, Texas. March 2014.

“Annual State-Level Income Inequality Measures: An Update for the Period 1916-2011,” Presented at the Missouri Valley Economics Association Conference. Kansas City, Missouri. October 2013.

“Evidence from the Classroom: The Power of Short-Duration Experiments,” Presented at the Missouri Valley Economics Association Conference. Memphis, Tennessee. October 2012.

“Property Crime and Top Income Shares: New Evidence from a Panel of States.” Presented at the Missouri Valley Economics Association Conference. Kansas City, Missouri. October 2011.

“Incorporating Experiments in the Classroom” Invited Speaker to the COBA Effective Teaching Committee’s Seminar, Sam Houston State University. Huntsville, TX. April 2011.

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.” Invited Speaker to the Department of Agricultural Economics, Texas A&M University. College Station, TX. April 2011.

“A Random-Coefficients Logit Estimation of Advertising Rivalry in the Liquor Industry.” Presented at the International Atlantic Economic Society. Athens, Greece. March 2011.

“Advertising Rivalry in the Liquor Industry.” Presented at the Missouri Valley Economics Association Conference. St. Louis, Missouri. October 2010.

“Regional Variations in the Relationship Between Income Inequality and Economic Growth: Evidence from a Panel of States.” Presented at the Western Economic Association Conference. Portland, Oregon. July 2010.

“A Ninety Year Panel of Annual U.S. State-Level Income Inequality Measures” Presented at the International Atlantic Economic Society. Boston, Massachusetts. October 2009.

“Income Inequality, Human Capital, and Income Growth: Evidence from a State-Level VAR Analysis” Presented at the Western Economic Association Pacific Rim Conference. Kyoto, Japan. March 2009.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.” Presented at the Eastern Economics Association Conference. New York. February 2009.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.”
Presented at the Missouri Valley Economics Association Conference. St. Louis, Missouri.
October 2008.

“A New State-Level Panel of Annual Inequality Measures over the Period 1916 – 2005.”
Presented at the Western Economic Association Conference. Hawaii. July 2008.

“Property Crime and Income Inequality: New Evidence from a Panel of States”
Presented at Southwestern International Studies Association. Las Vegas, Nevada. March 2008

“Property Crime and Income Inequality: New Evidence from a Panel of U.S. States”
Presented at XI Congreso Internacional Sobre Integración. Medellin, Colombia. December 2007

“Crime and Inequality: New Evidence from a Panel of States.” Presented at the Western
Economic Association Conference. Seattle, Washington. July 2007.

“Crime and Inequality: New Evidence from a Panel of States.” Presented at the International
Atlantic Economic Society. Madrid, Spain. March 2007.

“Media Substitution Among Young Adults: A Spirited Case Study.” Presented at the Southern
Economic Association Conference. Charleston, South Carolina. November 2006.

“Media Substitution and the Nature of Advertising Rivalry: A Spirited Case Study.” Presented at
the Western Economic Association Conference. San Diego, California. July 2006.

“Media Substitution in Advertising” Presented at the International Industrial Organization
Conference. Boston, Massachusetts. April 2006.

“The Inequality and Economic Growth Nexus: Evidence From a Panel of U.S. States.” Presented
at the International Atlantic Economic Society. Berlin, Germany. March 2006.

“Income Inequality and Economic Growth in the U.S.” Presented at the Academy
of Economics and Finance Conference. Houston, Texas. February 2006.

“Wage Inequality, Income Inequality and Economic Growth in the U.S.” Presented at the
International Atlantic Economic Society. New York, New York. October 2005.

“Media Substitution in Liquor Advertising” Presented at the Western Economic Association
Conference. San Francisco, California. July 2005.

“Income Inequality and Economic Growth in the U.S.: A Panel Cointegration Approach”
Presented the Southern Economics Association Conference. New Orleans, Louisiana. November
2004.

“Income Inequality and Economic Growth in the U.S.: A Panel Cointegration Approach.”
Presented at the International Atlantic Economic Society. Chicago, Illinois. October 2004.

“Price Cap Regulation and the Incentive to Cooperate in Research.” Presented at the Southern Economics Association Conference. San Antonio, Texas. November 2003.

“Inequality and Economic Growth over the Business Cycle” (with Donald G. Freeman). Presented at the Western Economic Association Conference. Denver, Colorado. July 2003.

“Regulated Research Joint Ventures: A Duopoly Example” Presented at the Southern Economics Association Conference. New Orleans, Louisiana. November 2002.

“Inequality is Harmful to Growth” (with Donald G. Freeman). Presented at the Western Economic Association Conference. Seattle, Washington. July 2002.

“Regional Economic Growth: Do Neighboring Nations Matter?” Presented at the Western Economic Association Conference. San Francisco, California. July 2001.

Grants

College of Business Administration, Sam Houston State University, Summer 2014 (\$8,000).

Research Enhancement Grant, Sam Houston State University, Summer 2009 (\$5,000).

College of Business Administration, Sam Houston State University, Summer 2008 (\$500).

College of Business Administration, Sam Houston State University, Summer 2007 (\$2,500).

College of Business Administration, Sam Houston State University, Summer 2006 (\$5,000).

Research Enhancement Grant, Sam Houston State University, Summer 2005 (\$5,000).

Texas Excellence Fund Grant, State of Texas, Summer 2005 (\$15,000).

Research Enhancement Grant, Sam Houston State University, Summer 2003 (\$5,000).

Research Enhancement Grant, Sam Houston State University, Summer 2002 (\$5,000).

Research Enhancement Grant, Sam Houston State University, Summer 2001 (\$5,000).

University Service Highlights

Chair of Faculty Senate, September 2010 – August 2011.

Chair-Elect of Faculty Senate, September 2009 – August 2010.

Appointed as Co-Chair of the SHSU Provost and Vice President of Academic Affairs Search Committee, Spring 2011 – Summer 2011.

Appointed to serve on SHSU Presidential Search Committee as faculty representative, Fall 2009 – Summer 2010.

Appointed to serve on Department of Economics and International Business Chair Search Committee, September 2009 – August 2010.

Faculty Senate, elected for four consecutive terms: September 2003 – August 2015.

Development of new MBA course: Economic Analysis of Strategy (ECO 5360).

Faculty leader for COBA Study Abroad to Japan: Summer 2013 (Osaka - Momoyama Gakuin University), Summer 2014 (Tokyo – Toyo Gakuen University)

Chair of the Faculty Affairs Committee, Fall 2008 – Spring 2009; Fall 2012 – Spring 2013

Faculty Sponsor for the *ODE* Awarded Research Project of Ashley Nemer, an undergraduate student at Sam Houston State University, Fall 2004 – Spring 2005.

Development of new undergraduate course: Economics of Business and Government (ECO 3370).

Participant in the “Making Cities Work” program in New Amsterdam, Guyana. Partnered with ICMA, USAID, and the City of Huntsville, Texas. Fall 2001 – Spring 2002.

Referee of Articles & Grants

Annals of Regional Science

Applied Economics

Contemporary Economic Policy

Empirical Economics

Economic Inquiry

Economic Modeling

Economics Letters

Journal of Business Strategies

Journal of Economic Policy Reform

Journal of Economics

Journal of Economic Education

Journal of Media Economics

Journal of Regional Science

Information Economics and Policy

Midwestern Business and Economic Review

National Science Foundation

Pennsylvania Economic Review

Political Research Quarterly

Quarterly Review of Economics and Finance

Review of Economics and Finance

Review of Income and Wealth

Regional Science and Urban Economics

Social Science Quarterly

Southern Economics Journal

Professional Affiliations

American Economic Association

Missouri Valley Economics Association

Awards & Miscellaneous

Awarded Faculty Excellence Award for the College of Business Administration, 2009

Awarded Faculty Development Leave, Fall Semester 2008

Students Choice Award for Teacher of the Year, University of Texas at Dallas, 1999-2000.