

FACULTY SENATE MINUTES
SAM HOUSTON STATE UNIVERSITY

October 13, 2011

3:30 p.m. – 5:00 p.m.
LSC 304

Members Present:

Tracy Bilsing (CHSS), Len Breen (CoE), Donald Bumpass (CoBA), Erin Cassidy (NGL), Kevin Clifton (CFAMC), Jeff Crane (CHSS), Donna Desforges (CHSS), Mark Frank (CoBA), Debbi Hatton (CHSS), Renee James (CoS), Bill Jasper (CoS), Gerald Kohers (CoBA), Lawrence Kohn (CoE), Paul Loeffler (CoS), Drew Lopenzino (CHSS), Joyce Mc Cauley (CoE), Sheryl Murphy-Manley (CFAMC), Javier Pinell (CFAMC), Sheryl Serres (CoE), Rick White (CoS), Pamela Zelbst (COBA)

Members Not Present:

Randall Garner (CoCJ), Chad Hargrave (CoS), Dwayne Pavelock (CoAS), Debbie Price (COE), Tracy Steele (CHSS), Doug Ullrich (CoS)

Meeting called to order by Debbi Hatton at 3:35 p.m.

Guest Speaker:

President Dana Gibson came to discuss strategic planning and generally chat about Senate concerns. It is her desire to have units consider planning in January and February for the upcoming fiscal year so that funding needs can be better anticipated. She also would like unit plans to look out 2, 3, 5, or more years to anticipate faculty needs so that we can prioritize resources, facilities allocations, and funding. She also mentioned that 5-year program review cycles would have great impacts on planning and budgeting issues. In all likelihood, budget resources will continue to be constrained by the state.

Other things of interest: President Gibson feels that SHSU will continue to grow as both an on-site campus and in its online presence. Our populations will continue to change. Transfer students outnumber freshmen for the first time ever. Non-traditional (25-45 years old) students are increasing. SHSU could possibly hit 30,000 students in a decade, partially because other universities are capping enrollments. We should consider where these students will be instructed and what resources we'll need to accommodate that.

When the floor was opened for questions, Senator Murphy-Manley expressed the opinion that the strategic planning should begin with faculty. President Gibson spoke about how she favors the idea that the plans come from the faculty in the department rather than from the top (Deans) down. She reiterated the notion that the faculty need

to generate their own strategic plans no fewer than three times in the discussion, and she advised faculty to begin “grass roots” discussion in their departments. President Gibson also said that there are “no across-the-board answers” and “no across-the-board methods” as we seek to meet goals.

Senator Loeffler then presented a list of issues addressed in his alma mater's strategic planning guide and asked President Gibson if she felt that SHSU's goals were focused on essentially the same things. Her response was that our goals were essentially equivalent and those strategic planning goals for all universities address the same topics. The list read was as follows:

1. Innovative academic programs and inspiring students
2. Talented students and vibrant academic community
3. Educational experience and studied learning
4. Building campus community
5. Rewarding outstanding faculty and staff
6. Connecting to extended community
7. Facilities development

(Note: for further reference, see <http://www5.wittenberg.edu/administration/strategicplanning/goala.html>)

Approval of Minutes: Minutes from September 29th meeting (as amended) were approved unanimously.

Chair's Report:

Meeting with provost: The chair brought up Katsafe with respect to the COBA fire and she was told that it had been discussed, but was not really an emergency situation so it was a deliberate call by those in charge. In cases where there is no direct harm, making a large-scale announcement seemed only to satisfy curiosity.

Provost Hebert also states that due to financial constraints there is not an option to have multiple excellence awards (e.g. one per college).

At this point, HEAF money has not been distributed because determining what can and cannot be purchased with it is not straightforward. There is a move to centralize all technology purchasing through IT (computers, projectors, etc.). However, if senators know of any problems with this centralized purchasing and the approval process, they are encouraged to contact their deans. The Deans are charged with gathering data regarding this centralization process. There is some concern because faculty have been turned down in their requests for equipment because they were told it was redundant (when in fact it was not).

Senator Desforges brought up the rumor that there will be implemented a one computer/faculty member rule. Some felt that the computer was supposed to be a laptop, but others thought the restriction was for desktops. However, according to Provost Hebert there is nothing in writing, so until something is in writing, all concerns and complaints about the current procedures need to be funneled through the deans. Various senators commented on the irony of the push for online classes and increased technology in the classroom while our resources were being rolled back.

Banner: Provost Hebert has asked each Dean to provide five items that need to be fixed on Banner. Faculty Senate is also to provide five items. His idea is that there are so many problems that it's overwhelming, so we should generate a list of the 5 biggest concerns about Banner. These will then be presented to the Banner experts and, ideally, addressed in order of most confounding and hindering to least.

According to official enrollment numbers, SHSU now has 17,618 students, up 404 from last year. Undergraduate transfer numbers are up 7%; dropout returns up 5%; graduate up 2.5%. Most growth occurred in CFAMC and CJ. However, Senator Bumpass pointed out that the semester credit hour growth (which is the revenue-generating number) has not grown with the population, as students are taking fewer hours each.

Committee Report:

Senator Bill Jasper provided the Academic Affairs committee report on the 2012-2013 Academic calendars, at the request of Dr. Eglsaer. The bottom line is that the calendar matches the recommendations. A summary of the dates and face-to-face hours is as follows:

Fall 2012-

Start date: Wednesday, August 29, 2012
Labor Day Holiday: September 3, 2012
Thanksgiving Holidays: November 21, 22, 23, 2012
Last Class Day: Friday, December 6, 2012
Finals Week: December 10 – 13, 2012
Grades Due: NOON (not 9 a.m.) on Monday, December 17
MWF Classes have 41 contact hours; TTh classes have 28 meetings, or 42 contact hours (not including finals.)

Spring 2013-

Start date: Wednesday, January 16, 2013
MLK Holiday: January 21, 2013
Spring Break: March 11-15, 2013
Easter Holiday: March 28 & 29, 2013
Last Class Day: Friday, May 3, 2013
Finals Week: May 6-9, 2013
Grades Due: NOON (not 9 a.m.) on Monday, May 13

MWF Classes have 42 contact hours; TTh classes have 29 meetings, or 42 contact hours (not including finals.)

Summer I 2013-

Start Date: Thursday, May 30, 2013

Last Day: Thursday, June 27, 2013.

21 class days (42 contact hours) with finals.

Summer II 2013-

Start Date: Friday, July 5, 2013.

Last Day: Friday, August 2, 2013.

21 class days (42 contact hours) with finals.

*commencement is to be held on Saturday, August 3, 2013.

In addition, the Fall 2013 semester should start on Wednesday, August 28, 2013, providing good break for research. A vote was held. *2012-2013 academic calendar was passed unanimously.*

The report from the University Affairs committee, as provided by Erin Cassidy, is attached.

Adjournment: 5:01 PM

Next meeting will be Oct 27th at 3:30 in room 304.

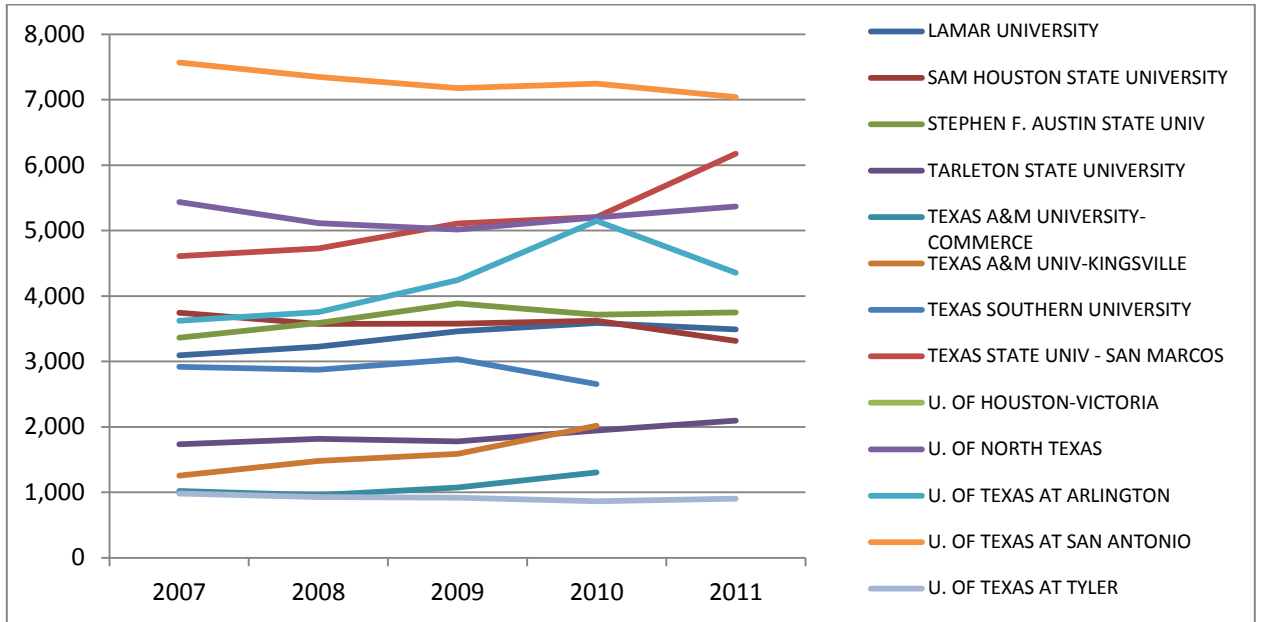
Submitted by Renee James in Tracy Steele's absence

\

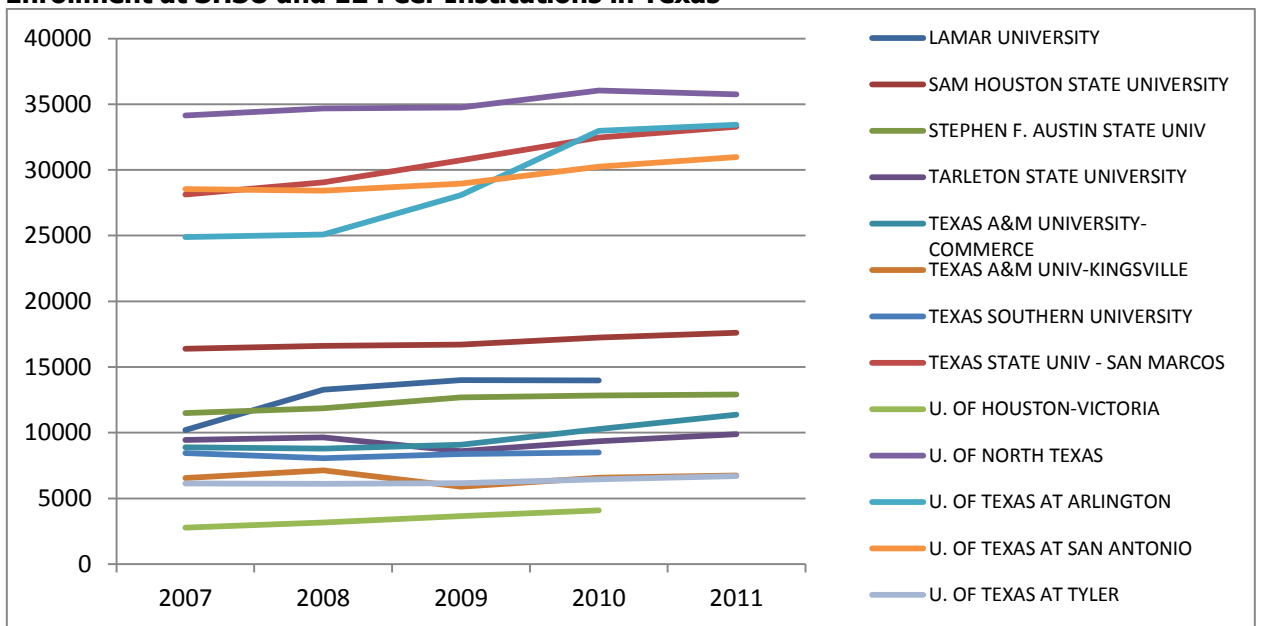
DRAFT: Progress Report: Investigation of Undergraduate Enrollment Issues

Prepared by the University Affairs Committee, SHSU Faculty Senate, Fall 2011

Freshman Enrollment at SHSU and 12 Peer Institutions in Texas



Total Enrollment at SHSU and 12 Peer Institutions in Texas



See Appendix A for complete data tables with enrollment numbers and percent change numbers

Source: 2011 data: Preliminary or official numbers from each school's Institutional Research.
2007-2010 data: "Enrollment by Level" Texas Higher Education Coordinating Board (THECB) Profile Reports (PREP). Online at http://www.txhighereddata.org/Interactive/PREP_New/

Assertion: Location counts. If a Texas high school graduate remains in-state for college, they are highly likely to attend a school in their own home county, whether it is a community college or a four-year university.

Supporting Evidence:

The “High School to College Linkages” report from THECB shows a pattern: in each county, the top Texas schools attended by graduates are schools in that county, of either a 2-year or 4-year variety.

Considering SHSU, TX State, SFA, Lamar, Tarleton, A&M Commerce, and A&M Kingsville in particular: *Each school is consistently the first- or second-most attended Texas institution by high school graduates in their home counties.*

The pattern becomes somewhat less consistent as the counties become larger but does not disappear. For example, UT Arlington still averages out as the third-most attended Texas institution attended by graduates in Tarrant County (its actual rank within each school district ranges from second to eighth).

In Harris County, the most populous county in Texas, the institution we examined (Texas Southern) does not rank highly by itself, but there is a larger number of local schools in the county competing for local students (University of Houston, San Jacinto Community College, Houston Community College, etc.), and more schools in nearby counties tend to market in Harris County, because it is such a large market (you can reach a larger number of people with each ad).

See Appendix B for details.

Source: “High School to College Linkages” from Texas Higher Education Coordinating Board (THECB). Online at <http://www.txhighereddata.org/Interactive/HSCollLink.cfm>

Assertion: SHSU faces disadvantages in home-county recruitment of traditional 18-year-old freshmen, in terms of both the quality and quantity of these local students.

Supporting Evidence: Walker County public high schools have somewhat *low accountability ratings*, and Huntsville High has recently declined to an Unacceptable rating.

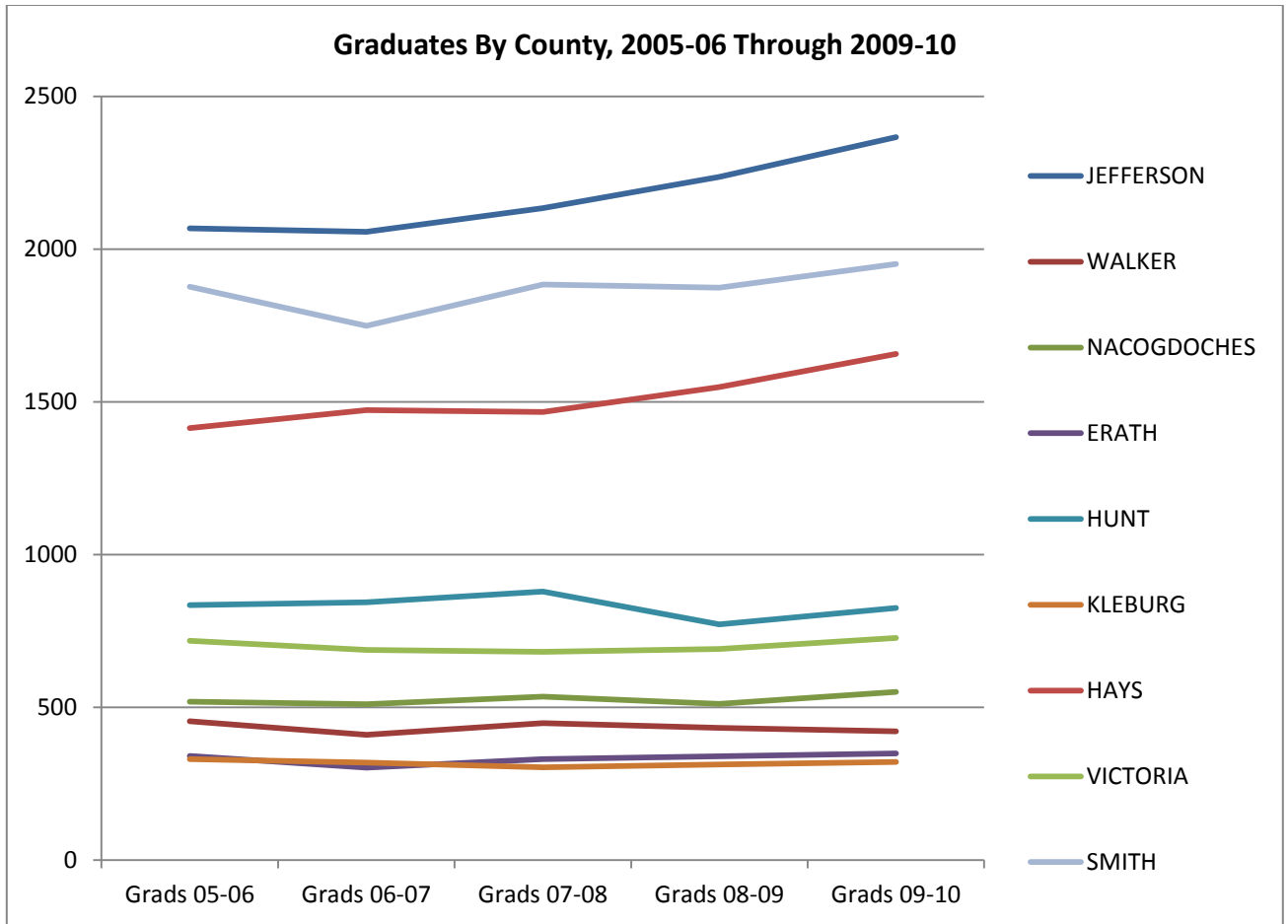
School	2007 Rating	2008 Rating	2009 Rating	2010 Rating	2011 Rating
Huntsville HS	Acceptable	Acceptable	Acceptable	Acceptable	Unacceptable
New Waverly HS	Acceptable	Acceptable	Recognized	Recognized	Acceptable

Source: "Accountability Rating System for Texas Public Schools and Districts" from Texas Education Agency (TEA). Online at <http://ritter.tea.state.tx.us/perfreport/account/>

Supporting Evidence: Walker County public schools have produced a *declining number of graduates*. Compared to the counties of the other 12 institutions examined, Walker County alone shows a downward trend over the past 2 years.

County	Grads 05-06	Grads 06-07	Grads 07-08	Grads 08-09	Grads 09-10
JEFFERSON	2068	2056	2134	2236	2366
WALKER	454	410	448	433	421
NACOGDOCHES	519	510	535	511	551
ERATH	341	303	331	340	349
HUNT	835	844	879	772	825
KLEBURG	330	319	304	313	321
HARRIS	35442	35623	37601	39731	43059
HAYS	1414	1473	1467	1548	1657
VICTORIA	718	688	682	691	727
DENTON	4834	5217	5630	6044	6398
TARRANT	12843	13197	13560	14321	14747
BEXAR	14866	15006	15566	16451	17824
SMITH	1877	1749	1884	1874	1951

See accompanying graph on next page.

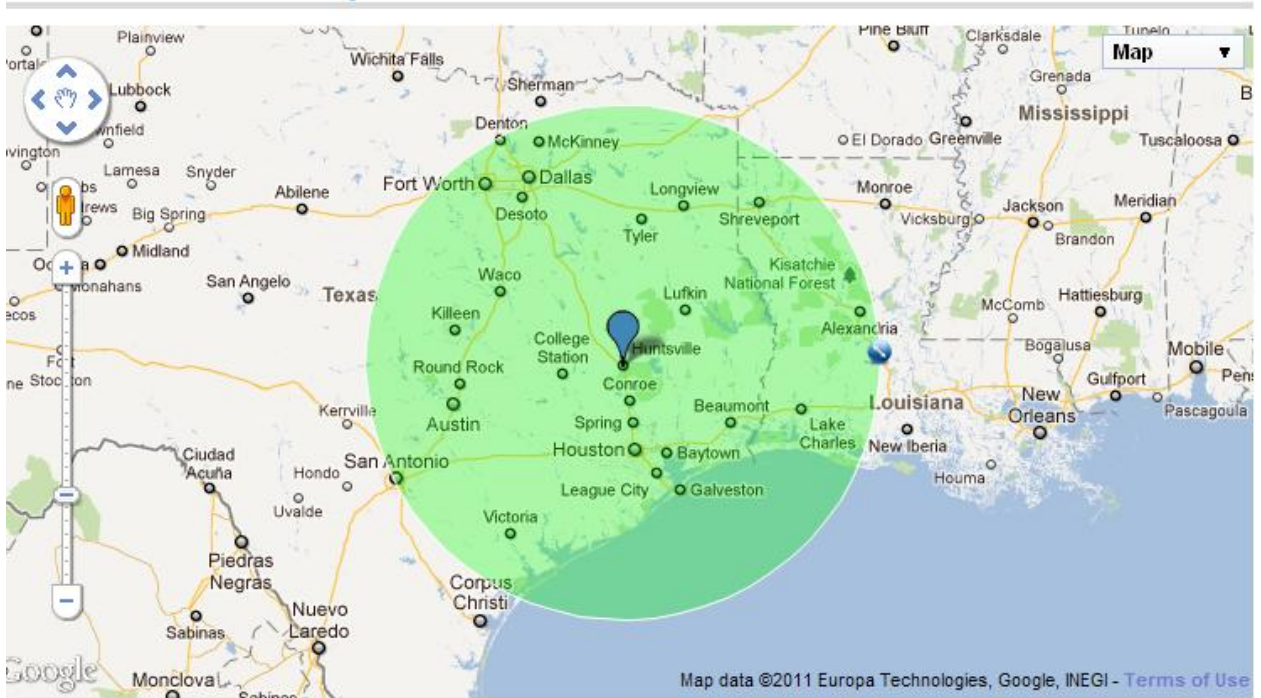


(Harris, Bexar, Tarrant, and Denton counties have been removed from the graph to allow greater visibility of the smaller counties clustered at the bottom; however, all 4 showed an upward trend.)

Source: "Year-to-Year Reporting of Students, Grades 7-12, by District, Texas Public Schools, 2005-06 Through 2009-10." Table 7 of the TEA Report *Secondary School Completion and Dropouts in Texas Public Schools 2009-2010*. Online at <http://www.tea.state.tx.us/index4.aspx?id=4080>

Assertion: Because of this home-county recruiting disadvantage, SHSU marketing focuses heavily on other surrounding counties such as Harris and Montgomery.

Supporting Evidence: According to the Associate VP of Marketing, university marketing focuses on areas within a 200-mile radius of SHSU.



Map of 200 miles around SHSU, drawn with www.freemaptools.com/radius-around-point.com

Supporting Evidence: Harris County and Montgomery County are consistently the top 2 counties contributing to SHSU enrollment, with Walker County consistently ranking 3rd.

Top Counties for SHSU Enrollment 2010	
County	# Stdnts
HARRIS COUNTY	5,783
MONTGOMERY COUNTY	2,247
WALKER COUNTY	1,069
BRAZOS COUNTY	784
FORT BEND COUNTY	634
DALLAS COUNTY	427
BRAZORIA COUNTY	367
GALVESTON COUNTY	306
TRAVIS COUNTY	281
BEXAR COUNTY	243
(all others but #11)	(<200)

HARRIS COUNTY	5,743
MONTGOMERY COUNTY	2,188
WALKER COUNTY	1,138
BRAZOS COUNTY	680
FORT BEND COUNTY	591
DALLAS COUNTY	409
BRAZORIA COUNTY	337
GALVESTON COUNTY	318
TRAVIS COUNTY	259
TARRANT COUNTY	220
(all others but #11)	(<200)

(continued on the next page)

Top Counties for SHSU Enrollment 2009	
County	# Stdnts
HARRIS COUNTY	5,717
MONTGOMERY COUNTY	2,129

Top Counties for SHSU Enrollment 2008	
County	# Stdnts
HARRIS COUNTY	5,717
MONTGOMERY COUNTY	2,129

WALKER COUNTY	1,181
BRAZOS COUNTY	668
FORT BEND COUNTY	598
DALLAS COUNTY	412
BRAZORIA COUNTY	361
GALVESTON COUNTY	297
TARRANT COUNTY	227
TRAVIS COUNTY	223
(all others)	(<200)

HARRIS COUNTY	5,615
MONTGOMERY COUNTY	2,054
WALKER COUNTY	1,208
BRAZOS COUNTY	727
FORT BEND COUNTY	599
DALLAS COUNTY	386
BRAZORIA COUNTY	364
GALVESTON COUNTY	325
TRAVIS COUNTY	227
TARRANT COUNTY	219
(all others)	(<200)

Top Counties for SHSU Enrollment 2007	
County	# Stdnts

Source: "Enrollment by Geographic Source Detail" Texas Higher Education Coordinating Board (THECB) Profile Reports (PREP). Online at http://www.txhighereddata.org/Interactive/PREP_New/

In progress: research concerning SHSU’s marketing focus in Harris and Montgomery; does it need to shift or expand? Are other valuable areas within the 200-mile radius being neglected by our advertising?

Inquiry: Harris County is a major area of recruiting focus. How many students from Harris County public schools actually enroll at SHSU compared to other institutions? Harris forms a substantial percentage of our enrollment, but it is the most populous, and it is targeted by many other schools; though it is significant to us, how significant are *we* to *it*? Would we have better odds focusing elsewhere, smaller school districts, less “courted” populations, etc.?

It seems more *efficient* to market in large school districts in large counties: we have a potential to reach a greater number of people with each advertisement or recruiting effort. But would we have a better statistical chance of recruitment with *each individual person* if we focused on smaller districts in less densely populated counties?

Data collected but still being analyzed: ** Data from TEA concerning which institutions are attended by graduates of public school districts in various counties.

Data collected but still being analyzed: ** Data from the Coordinating Board concerning counties contributing to enrollment at various institutions. What percentage of each school’s enrollment was contributed by Harris and Montgomery counties?

Inquiry: How much SHSU marketing is received in other counties close to Walker County, especially to the east? Do they send students to other schools at a higher rate than to SHSU?

Data being collected: ** Other Texas counties which fall into the 200-mile radius but do not contribute significantly to SHSU enrollment.

Data being collected: ** Data from TEA concerning in which TX institutions these counties’ HS graduates enroll, and the counties which contribute significantly to other institutions’ enrollment. Which schools are enrolling the most students from these other counties?

Inquiry: San Antonio/Austin and Dallas/Fort Worth should fall into the 200-mile radius, as should western Louisiana. How much of our advertising actually penetrates these markets?

Assertion: SHSU needs to reconsider its “See Sam Houston Light Up a Mind” billboard advertising.

Supporting Evidence: The committee has no quantitative data to support this assertion, but we have received anecdotal concerns from several faculty and community members.

Anecdotal Concern: The “light up” tag line seems to reference marijuana usage.

Anecdotal Concern: The institution being advertised (a university) is unclear when represented by a photograph of a teacher working with a young child.

This is a very obtuse reference to SHSU’s programs in COE. A viewer who is already highly familiar with SHSU might understand that this is a reference to SHSU’s education of primary and secondary school teachers—but people who are that intimately familiar with our programs do not necessarily constitute the target audience of the billboards.

To a viewer who is not already familiar with SHSU’s COE, this photograph suggests that the billboard is advertising a primary school or a children’s tutoring service, not an institution for the higher education of adults.

Anecdotal Concern: The billboard’s goal to advertise a university is unclear, since the word “university” appears only in the TSUS member statement.

This statement is included in very small font size, and the font is written in white type on an orange background. Due to the size and poor color contrast, this sole reference to “university” is only clearly visible when a driver is stopped close to a billboard, and is nearly invisible when driving by at highway speeds.

Again, there is a problem that what is being advertised (a university) is clear only to those who are already knowledgeable enough about SHSU to know what the acronym in “shsu.edu” stands for—and they do not necessarily constitute our target audience.

In progress: research comparing SHSU to other institutions in the ratio of applications to acceptances

Inquiry: Is there a significant difference in SHSU's acceptance rate compared to that at Lamar, Texas State, and other institutions? Could any of the growth at other schools correlate to different admission standards?

Data to collect: ** Data from the Coordinating Board concerning application, acceptance, and enrollment at SHSU, Texas State, and other peer institutions.

In progress: research concerning efficacy of SHSU recruitment strategies regarding visiting students

Inquiry: Are we having difficulty attracting students to visit, but then successfully enrolling them once they visit? Or are we attracting students to visit but failing to enroll them afterward? Is the problem with getting them to look or getting them to stay?

Data to collect: ** Data from Visitor's Center concerning numbers of visiting students and subsequent enrollments.

In progress: research concerning on-campus recruitment activities and associated facility costs

Inquiry: Are higher facility costs affecting SHSU's ability to introduce students to the campus by hosting recruiting events?

Anecdote: Department of Agricultural and Industrial Sciences lost the opportunity to co-host two recruiting events at SHSU because competing institutions charged the other party a lower cost to host the events.

Data to collect: ** Related data as it is identified.

Related inquiry: To what extent are SHSU faculty being pushed (or mandated) to perform their own recruiting? What support services, resources, etc. are being provided to them? Is it typical for university faculty to be performing their own marketing and recruiting functions? How do the faculty perceive this role?

In progress: research examining enrollment numbers in SHSU colleges and departments

Inquiry: How does the overall population change correlate to individual college and program population change? Do certain programs account for a disproportionate amount of the enrollment decrease, while other programs are actually seeing an increase?

Data to collect: ** Data concerning program enrollment and trends/changes.

In progress: research concerning the effect on prospective students of Banner issues

Inquiry: Have issues with the Banner implementation cost the university prospective students?

Anecdote: Reports from faculty that their departments lost students to competing institutions due to Banner-related issues with registration and, especially, financial aid.

Data to collect: ** Statistics? Could count students who withdrew in the early weeks of the semester, but it might be difficult to track how many of these were conclusively related to financial aid or other Banner-related issues.

Data to collect: ** Clear, specific department anecdotes about lost students.

In progress: research concerning new academic programs, campus development, recruiting strategies, etc. to which growing institutions are attributing their growth and comparison to SHSU.

Inquiry: At those institutions that are seeing more freshman growth, has there been a different recent focus in development and expansion of the campus, programs, etc., compared to SHSU? For instance, have we focused on growing graduate programs while they have focused on growing undergraduate?

Data to collect: ** Articles published in student and local papers from Texas State and other institutions quoting provost and others concerning population growth (several already collected).

Data to collect: ** Other data concerning new programs and so forth.

In progress: research concerning potential opportunities at, and SHSU marketing efforts targeting, the populations at the two nearby military bases: Fort Hood, Texas, and Fort Polk, Louisiana.

Inquiry: What are the recruitment opportunities at these locations for online education and/or non-traditional students? Is SHSU adequately targeting these opportunities?

Data to collect: ** Data from Marketing concerning any advertising to these two areas

Data to collect: ** Data concerning the potential population for recruitment...? How to collect?

Appendix A: Enrollment and Percent Change, Fall 2007 – Fall 2011

Enrollment data 1993 - 2010 available at: http://www.txhighereddata.org/Interactive/PREP_New/

FRESHMAN									
University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	3,092	3,224	3,458	3,586	3489	4.27%	7.26%	3.70%	-2.70%
SHSU	3,743	3,572	3,580	3,623	3313	-4.57%	0.22%	1.20%	-8.56%
SFA	3,364	3,587	3,888	3,715	3,747	6.63%	8.39%	-4.45%	0.86%
TARLETON	1,736	1,817	1,779	1,943	2,097	4.67%	-2.09%	9.22%	7.93%
TX A&M - COMMERCE	1,020	956	1,072	1,304		-6.27%	12.13%	21.64%	
TX A&M - KINGSVILLE	1,257	1,479	1,589	2,019		17.66%	7.44%	27.06%	
TX SOUTHERN	2,917	2,874	3,034	2,653		-1.47%	5.57%	-12.56%	
TX STATE	4,609	4,728	5,108	5,207	6,176	2.58%	8.04%	1.94%	18.61%
UH VICTORIA				218					
UNT	5,437	5,113	5,016	5,199	5,368	-5.96%	-1.90%	3.65%	3.25%
UT ARLINGTON	3,620	3,753	4,244	5,145	4,357	3.67%	13.08%	21.23%	-15.32%
UT SAN ANTONIO	7,567	7,347	7,174	7,244	7,041	-2.91%	-2.35%	0.98%	-2.80%
UT TYLER	980	926	920	866	903	-5.51%	-0.65%	-5.87%	4.27%
SOPHOMORE									
University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	1,629	1,603	1,743	1,899	1996	-1.60%	8.73%	8.95%	5.11%
SHSU	3,200	3,142	2,978	3,089	3074	-1.81%	-5.22%	3.73%	-0.49%
SFA	1,980	2,042	2,137	2,256	2,273	3.13%	4.65%	5.57%	0.75%
TARLETON	1,442	1,486	1,518	1,562	1,649	3.05%	2.15%	2.90%	5.57%
TX A&M - COMMERCE	809	793	797	907		-1.98%	0.50%	13.80%	
TX A&M - KINGSVILLE	788	782	798	958		-0.76%	2.05%	20.05%	
TX SOUTHERN	1,529	1,376	1,467	1,575		-10.01%	6.61%	7.36%	
TX STATE	5,066	5,477	5,673	6,337	6,531	8.11%	3.58%	11.70%	3.06%
UH VICTORIA	85	74	138	214		-12.94%	86.49%	55.07%	
UNT	5,856	5,861	5,787	5,973	5,920	0.09%	-1.26%	3.21%	-0.89%
UT ARLINGTON	3,378	3,356	3,722	4,332	4,363	-0.65%	10.91%	16.39%	0.72%
UT SAN ANTONIO	4,560	4,525	4,647	4,737	5,187	-0.77%	2.70%	1.94%	9.50%
UT TYLER	832	809	851	850	825	-2.76%	5.19%	-0.12%	-2.94%
JUNIOR									
University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	1,579	1,622	1,675	1,745	1796	2.72%	3.27%	4.18%	2.92%
SHSU	3,344	3,381	3,491	3,597	3843	1.11%	3.25%	3.04%	6.84%
SFA	2,248	2,104	2,271	2,335	2,395	-6.41%	7.94%	2.82%	2.57%

TARLETON	1,743	1,757	1,675	1,866	2,022	0.80%	-4.67%	11.40%	8.36%
TX A&M - COMMERCE	1,309	1,248	1,415	1,592		-4.66%	13.38%	12.51%	
TX A&M - KINGSVILLE	1,113	1,259	821	894		13.12%	-34.79%	8.89%	
TX SOUTHERN	1,441	1,244	1,177	1,231		-13.67%	-5.39%	4.59%	
TX STATE	5,927	6,076	6,438	6,812	6,865	2.51%	5.96%	5.81%	0.78%
UH VICTORIA	546	564	608	601		3.30%	7.80%	-1.15%	
UNT	6,689	7,068	7,108	7,183	7,268	5.67%	0.57%	1.06%	1.18%
UT ARLINGTON	4,373	4,481	5,082	5,643	5,923	2.47%	13.41%	11.04%	4.96%
UT SAN ANTONIO	5,196	5,108	5,154	5,508	5,434	-1.69%	0.90%	6.87%	-1.34%
UT TYLER	2,355	2,390	1,272	1,318	1,328	1.49%	-46.78%	3.62%	0.76%

SENIOR

University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	2,059	2,101	2,220	2,347	2398	2.04%	5.66%	5.72%	2.17%
SHSU	3,860	4,204	4,506	4,369	4701	8.91%	7.18%	-3.04%	7.60%
SFA	2,458	2,600	2,777	2,868	2,953	5.78%	6.81%	3.28%	2.96%
TARLETON	2,756	2,717	2,182	2,414	2,579	-1.42%	-19.69%	10.63%	6.84%
TX A&M - COMMERCE	2,027	1,987	2,065	2,468		-1.97%	3.93%	19.52%	
TX A&M - KINGSVILLE	1,829	2,005	1,283	1,297		9.62%	-36.01%	1.09%	
TX SOUTHERN	1,685	1,637	1,580	1,505		-2.85%	-3.48%	-4.75%	
TX STATE	8,436	8,529	8,782	9,092	9,413	1.10%	2.97%	3.53%	3.53%
UH VICTORIA	755	931	1,036	1,160		23.31%	11.28%	11.97%	
UNT	9,260	9,737	9,516	9,928	9,769	5.15%	-2.27%	4.33%	-1.60%
UT ARLINGTON	6,855	6,809	7,594	8,980	9,643	-0.67%	11.53%	18.25%	7.38%
UT SAN ANTONIO	7,382	7,668	8,031	8,305	8,606	3.87%	4.73%	3.41%	3.62%
UT TYLER	791	852	1,876	1,872	2,061	7.71%	120.19%	-0.21%	10.10%

UNDERGRAD

University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	8359	8550	9096	9577	9679	2.28%	6.39%	5.29%	1.07%
SHSU	14,147	14,299	14,555	14,678	14,931	1.07%	1.79%	0.85%	1.72%
SFA	10,050	10,333	11,073	11,174	11,368	2.82%	7.16%	0.91%	1.74%
TARLETON	7,677	7,777	7,154	7,785	8,347	1.30%	-8.01%	8.82%	7.22%
TX A&M - COMMERCE	5,165	4,984	5,349	6,271	6,754	-3.50%	7.32%	17.24%	7.70%
TX A&M - KINGSVILLE	4,987	5,525	4,491	5,168		10.79%	-18.71%	15.07%	
TX SOUTHERN	7,572	7,131	7,258	6,964		-5.82%	1.78%	-4.05%	
TX STATE	24,038	24,810	26,001	27,448	28,985	3.21%	4.80%	5.57%	5.60%
UH VICTORIA	1,386	1,569	1,782	2,193		13.20%	13.58%	23.06%	
UNT	27,242	27,779	27,427	28,283	28,325	1.97%	-1.27%	3.12%	0.15%

UT ARLINGTON	18,226	18,399	20,642	24,100	24,286	0.95%	12.19%	16.75%	0.77%
UT SAN ANTONIO	24,705	24,648	25,006	25,794	26,268	-0.23%	1.45%	3.15%	1.84%
UT TYLER	4,958	4,977	4,919	4,906	5,117	0.38%	-1.17%	-0.26%	4.30%

MASTERS

University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	1,291	4,173	4,245	3,700	3167	223.24%	1.73%	-12.84%	-14.41%
SHSU	1,743	1,826	1,711	2,070	2158	4.76%	-6.30%	20.98%	4.25%
SFA	1,033	1,170	1,232	1,365	1,285	13.26%	5.30%	10.80%	-5.86%
TARLETON	1,585	1,679	1,245	1,369	1,349	5.93%	-25.85%	9.96%	-1.46%
TX A&M - COMMERCE	2,598	2,769	2,748	3,030		6.58%	-0.76%	10.26%	
TX A&M - KINGSVILLE	1,363	1,436	1,209	1,166		5.36%	-15.81%	-3.56%	
TX SOUTHERN	722	735	899	1,214		1.80%	22.31%	35.04%	
TX STATE	3,287	3,475	3,850	4,016	3,908	5.72%	10.79%	4.31%	-2.69%
UH VICTORIA	1,375	1,555	1,741	1,708		13.09%	11.96%	-1.90%	
UNT	4,207	4,261	4,436	4,660	4,370	1.28%	4.11%	5.05%	-6.22%
UT ARLINGTON	5,197	5,201	5,746	6,833	6,959	0.08%	10.48%	18.92%	1.84%
UT SAN ANTONIO	3,049	3,021	3,130	3,533	3,740	-0.92%	3.61%	12.88%	5.86%
UT TYLER	790	766	877	1,113		-3.04%	14.49%	26.91%	

DOCTORAL

University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	121	114	142	187	260	-5.79%	24.56%	31.69%	39.04%
SHSU	245	244	262	299	288	-0.41%	7.38%	14.12%	-3.68%
SFA	64	59	61	78	87	-7.81%	3.39%	27.87%	11.54%
TARLETON	71	69	70	69	67	-2.82%	1.45%	-1.43%	-2.90%
TX A&M - COMMERCE	339	358	419	445		5.60%	17.04%	6.21%	
TX A&M - KINGSVILLE	174	159	150	151		-8.62%	-5.66%	0.67%	
TX SOUTHERN	109	151	174	229		38.53%	15.23%	31.61%	
TX STATE	197	231	266	268	403	17.26%	15.15%	0.75%	50.37%
UH VICTORIA									
UNT	1,513	1,498	1,577	1,656	1,781	-0.99%	5.27%	5.01%	7.55%
UT ARLINGTON	881	898	969	1,036	1,043	1.93%	7.91%	6.91%	0.68%
UT SAN ANTONIO	450	464	548	659	716	3.11%	18.10%	20.26%	8.65%
UT TYLER	1	17	24	35		1600.00%	41.18%	45.83%	

M & PhD

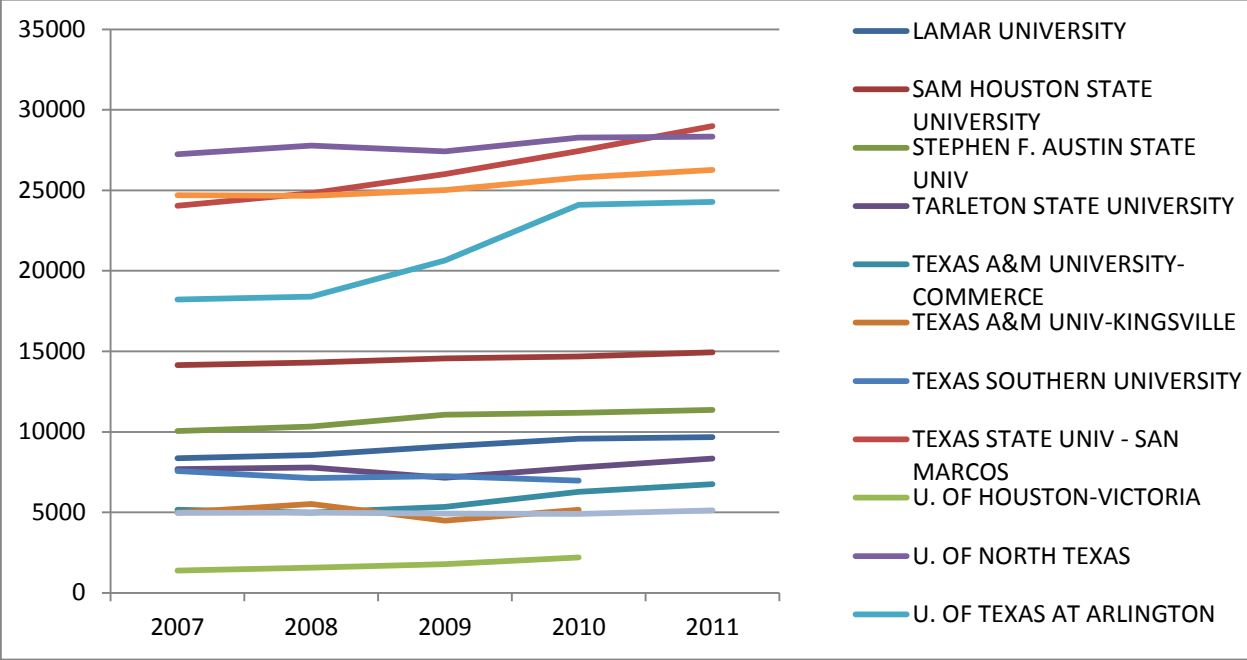
University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	1412	4287	4387	3887	3427	203.61%	2.33%	-11.40%	-11.83%

SHSU	1,988	2,070	1,973	2,369	2,446	4.12%	-4.69%	20.07%	3.25%
SFA	1,097	1,229	1,293	1,443	1,372	12.03%	5.21%	11.60%	-4.92%
TARLETON	1,656	1,748	1,315	1,438	1,416	5.56%	-24.77%	9.35%	-1.53%
TX A&M - COMMERCE	3,714	3,803	3,726	4,009	4,620	2.40%	-2.02%	7.60%	15.24%
TX A&M - KINGSVILLE	1,537	1,595	1,359	1,317		3.77%	-14.80%	-3.09%	
TX SOUTHERN	831	886	1,073	1,443		6.62%	21.11%	34.48%	
TX STATE	3484	3706	4116	4284	4311	6.37%	11.06%	4.08%	0.63%
UH VICTORIA	1375	1555	1741	1708		13.09%	11.96%	-1.90%	
UNT	5720	5759	6013	6316	6151	0.68%	4.41%	5.04%	-2.61%
UT ARLINGTON	6,078	6,099	6,715	7,869	8,002	0.35%	10.10%	17.19%	1.69%
UT SAN ANTONIO	3,499	3,485	3,678	4,192	4,456	-0.40%	5.54%	13.97%	6.30%
UT TYLER	791	783	901	1148	1,582	-1.01%	15.07%	27.41%	37.80%

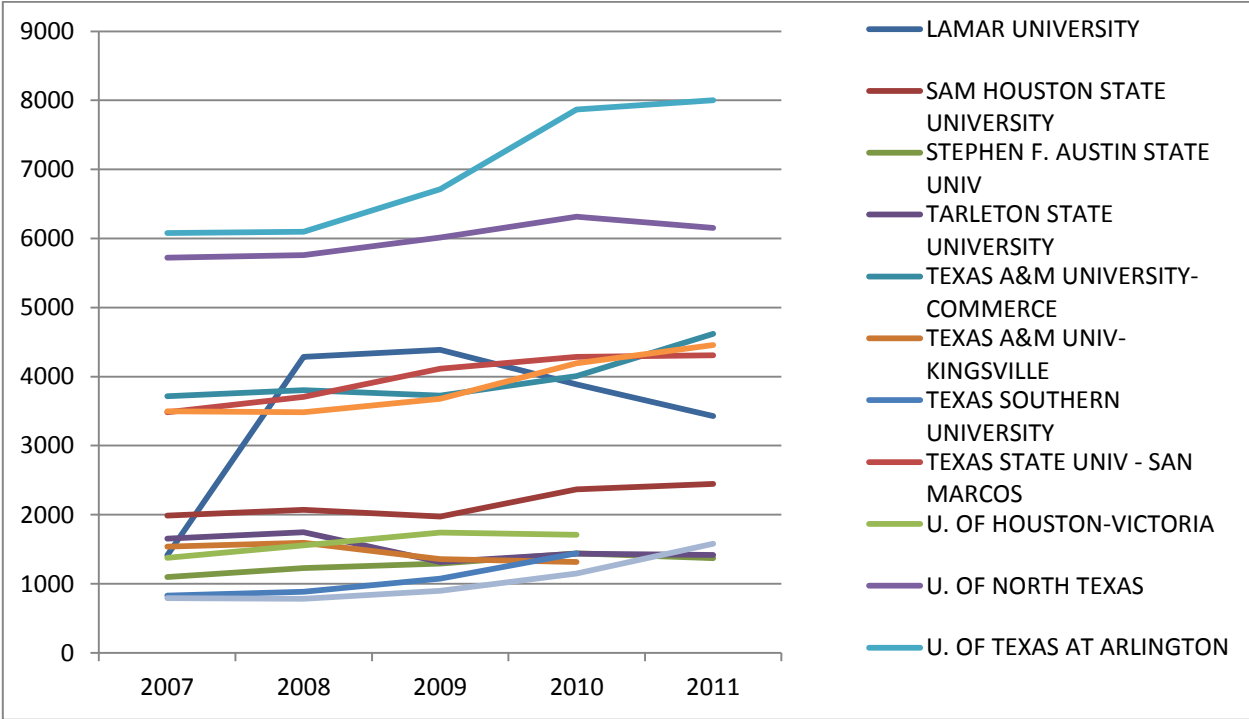
ENROLLMENT

University	2007	2008	2009	2010	2011	% Chng 07-08	% Chng 08-09	% Chng 09-10	% Chng 10-11
LAMAR	10213	13280	13992	13969	13777	30.03%	5.36%	-0.16%	-1.37%
SHSU	16,400	16,612	16,715	17,236	17,617	1.29%	0.62%	3.12%	2.21%
SFA	11,486	11,869	12,694	12,829	12,903	3.33%	6.95%	1.06%	0.58%
TARLETON	9,460	9,634	8,598	9,340	9892	1.84%	-10.75%	8.63%	5.91%
TX A&M - COMMERCE	8,879	8,787	9,075	10,280	11,374	-1.04%	3.28%	13.28%	10.64%
TX A&M - KINGSVILLE	6,547	7,134	5,892	6,586	6737	8.97%	-17.41%	11.78%	2.29%
TX SOUTHERN	8,453	8,063	8,384	8,502		-4.61%	3.98%	1.41%	
TX STATE	28,121	29,065	30,723	32,452	33,296	3.36%	5.70%	5.63%	2.60%
UH VICTORIA	2,784	3,174	3,655	4,095		14.01%	15.15%	12.04%	
UNT	34,153	34,673	34,741	36,031	35,754	1.52%	0.20%	3.71%	-0.77%
UT ARLINGTON	24,888	25,084	28,085	32,975	33,449	0.79%	11.96%	17.41%	1.44%
UT SAN ANTONIO	28,533	28,413	28,955	30,258	30,968	-0.42%	1.91%	4.50%	2.35%
UT TYLER	6,137	6,117	6,163	6,446	6,699	-0.33%	0.75%	4.59%	3.92%

Additional Graphs:**Total Undergraduate Enrollment at SHSU and 12 Peer Institutions in Texas**



Total Graduate Enrollment at SHSU and 12 Peer Institutions in Texas



Appendix B: TX High School to TX College Linkages (THECB) - Highlights

This page contains excerpted data only, highlighting where each university ranks in enrollment from its home county.

The complete report can be found online at: <http://www.txhighereddata.org/Interactive/HSCollLink.cfm>

County	School District	Institution	Inst'n. Rank in District	# Enroll	Out of # Grads Stayin g in TX
JEFFERSON	BEAUMONT ISD	LAMAR UNIVERSITY	1	230	1137
JEFFERSON	HAMSHIRE-FANNETT ISD	LAMAR UNIVERSITY	1	37	135
JEFFERSON	NEDERLAND ISD	LAMAR UNIVERSITY	1	92	343
JEFFERSON	PORT ARTHUR ISD	LAMAR UNIVERSITY	2	31	457
JEFFERSON	PORT NECHES-GROVES ISD	LAMAR UNIVERSITY	1	76	298
JEFFERSON	RICHARD MILBURN ACADEMY (BEAUMONT)	LAMAR UNIVERSITY	0	0 - 4	26
WALKER	HUNTSVILLE ISD	SAM HOUSTON STATE	1	68	362
WALKER	NEW WAVERLY ISD	SAM HOUSTON STATE	1	8	59
NACOGDOCHES	CENTRAL HEIGHTS ISD	STEPHEN F. AUSTIN	1	13	50
NACOGDOCHES	CUSHING ISD	STEPHEN F. AUSTIN	1	7	35
NACOGDOCHES	GARRISON ISD	STEPHEN F. AUSTIN	2	8	50
NACOGDOCHES	NACOGDOCHES ISD	STEPHEN F. AUSTIN	1	58	360
NACOGDOCHES	WODEN ISD	STEPHEN F. AUSTIN	2	10	56
ERATH	DUBLIN ISD	TARLETON STATE U.	1	19	75
ERATH	PARADIGM ACCELERATED CHARTER SCHOOL	TARLETON STATE U.	0	0 - 4	49
ERATH	STEPHENVILLE	TARLETON STATE U.	1	76	225
HUNT	BLAND ISD	TEXAS A&M COMMERCE	0	0 - 4	39
HUNT	BOLES ISD	TEXAS A&M COMMERCE	0	0 - 4	52
HUNT	CADDO MILLS ISD	TEXAS A&M COMMERCE	2	9	85
HUNT	CELESTE ISD	TEXAS A&M COMMERCE	2	7	42
HUNT	COMMERCE ISD	TEXAS A&M COMMERCE	1	15	92
HUNT	GREENVILLE ISD	TEXAS A&M COMMERCE	2	14	267
HUNT	LONE OAK ISD	TEXAS A&M COMMERCE	2	8	69
HUNT	QUINLAN ISD	TEXAS A&M COMMERCE	3	6	142
HUNT	WOLFE CITY ISD	TEXAS A&M COMMERCE	0	0 - 4	44
KLEBURG	KINGSVILLE ISD	TEXAS A&M KINGSVILLE	1	73	232
KLEBURG	RIVIERA ISD	TEXAS A&M KINGSVILLE	1	16	44
KLEBURG	SANTA GERTRUDIS ISD	TEXAS A&M KINGSVILLE	1	11	46

HARRIS	ALDINE ISD	TEXAS SOUTHERN	14	21	2949
HARRIS	ALIEF ISD	TEXAS SOUTHERN	10	28	2386
HARRIS	CALVIN NELMS CHARTER SCHOOLS	TEXAS SOUTHERN	0	0-4	52
HARRIS	CHANNELVIEW ISD	TEXAS SOUTHERN	0	0-4	459
HARRIS	CROSBY ISD	TEXAS SOUTHERN	0	0-4	295
HARRIS	CYPRESS-FAIRBANKS ISD	TEXAS SOUTHERN	47	5	6111
HARRIS	DEER PARK ISD	TEXAS SOUTHERN	0	0-4	898
HARRIS	GALENA PARK ISD	TEXAS SOUTHERN	11	12	1362
HARRIS	GEORGE I SANCHEZ CHARTER	TEXAS SOUTHERN	0	0-4	105
HARRIS	GOOSE CREEK CISD	TEXAS SOUTHERN	0	0-4	1179
HARRIS	HARMONY SCIENCE ACADEMY HOUSTON CAN ACADEMY CHARTER SCHOOL	TEXAS SOUTHERN	0	0-4	61
HARRIS	HOUSTON HEIGHTS HIGH SCHOOL	TEXAS SOUTHERN	0	0-4	180
HARRIS	HOUSTON ISD	TEXAS SOUTHERN	0	0-4	54
HARRIS	HUFFMAN ISD	TEXAS SOUTHERN	5	214	9118
HARRIS	HUMBLE ISD	TEXAS SOUTHERN	0	0-4	168
HARRIS	KATY ISD	TEXAS SOUTHERN	19	11	2338
HARRIS	KIPP INC CHARTER	TEXAS SOUTHERN	30	7	3955
HARRIS	KLEIN ISD	TEXAS SOUTHERN	0	0-4	91
HARRIS	KLEIN ISD	TEXAS SOUTHERN	23	9	2973
HARRIS	LA PORTE ISD	TEXAS SOUTHERN	0	0-4	519
HARRIS	NORTH FOREST ISD	TEXAS SOUTHERN	5	8	252
HARRIS	PASADENA ISD	TEXAS SOUTHERN	0	0-4	2725
HARRIS	RAUL YZAGUIRRE SCHOOL FOR SUCCESS	TEXAS SOUTHERN	0	0-4	26
HARRIS	RICHARD MILBURN ACADEMY (SUBURBAN)	TEXAS SOUTHERN	0	0-4	48
HARRIS	SHELDON ISD	TEXAS SOUTHERN	7	5	345
HARRIS	SOUTHWEST SCHOOL	TEXAS SOUTHERN	0	0-4	80
HARRIS	SPRING BRANCH ISD	TEXAS SOUTHERN	0	0-4	1909
HARRIS	SPRING ISD	TEXAS SOUTHERN	10	24	1950
HARRIS	TOMBALL ISD	TEXAS SOUTHERN	0	0-4	635
HARRIS	YES PREPARATORY PUBLIC SCHOOLS	TEXAS SOUTHERN	0	0-4	124
HAYS	DRIPPING SPRINGS ISD	TEXAS STATE UNIV.	1	41	286
HAYS	HAYS CISD	TEXAS STATE UNIV.	2	56	751
HAYS	KATHERINE ANNE PORTER SCHOOL	TEXAS STATE UNIV.	1	7	38
HAYS	SAN MARCOS CISD	TEXAS STATE UNIV.	1	68	442
HAYS	WIMBERLEY ISD	TEXAS STATE UNIV.	1	24	149
VICTORIA	BLOOMINGTON ISD	U OF H VICTORIA	0	0-4	40
VICTORIA	VICTORIA ISD	U OF H VICTORIA	4	13	687
DENTON	ARGYLE ISD	U OF NORTH TEXAS	0	0-4	124
DENTON	AUBREY ISD	U OF NORTH TEXAS	2	11	97
DENTON	DENTON ISD	U OF NORTH TEXAS	2	129	1146
DENTON	EDUCATION CENTER	U OF NORTH TEXAS	0	0-4	32
DENTON	KRUM ISD	U OF NORTH TEXAS	2	10	96
DENTON	LAKE DALLAS ISD	U OF NORTH TEXAS	2	12	261
DENTON	LEWISVILLE ISD	U OF NORTH TEXAS	4	144	3330
DENTON	LITTLE ELM ISD	U OF NORTH TEXAS	3	16	307
DENTON	NORTHWEST ISD	U OF NORTH TEXAS	3	37	662
DENTON	PILOT POINT ISD	U OF NORTH TEXAS	2	10	105
DENTON	PONDER ISD	U OF NORTH TEXAS	2	11	84
DENTON	SANGER ISD	U OF NORTH TEXAS	3	5	163
TARRANT	ARLINGTON ISD	U T ARLINGTON	2	353	3378
TARRANT	AZLE ISD	U T ARLINGTON	7	6	348

TARRANT	BIRDVILLE ISD	U T ARLINGTON	4	40	1329
TARRANT	CARROLL ISD	U T ARLINGTON	9	14	639
TARRANT	CASTLEBERRY ISD	U T ARLINGTON	3	11	177
TARRANT	CROWLEY ISD	U T ARLINGTON	2	44	927
TARRANT	EAGLE MT-SAGINAW ISD	U T ARLINGTON	4	21	836
TARRANT	EVERMAN ISD	U T ARLINGTON	2	15	223
TARRANT	FORT WORTH ACADEMY OF FINE ARTS	U T ARLINGTON	0	0-4	29
TARRANT	FORT WORTH CAN ACADEMY	U T ARLINGTON	0	0-4	128
TARRANT	GRAPEVINE-COLLEYVILLE ISD	U T ARLINGTON	5	39	1073
TARRANT	HURST-EULESS-BEDFORD ISD	U T ARLINGTON	2	63	1340
TARRANT	KELLER ISD	U T ARLINGTON	6	44	1786
TARRANT	KENNEDALE ISD	U T ARLINGTON	2	13	194
TARRANT	LAKE WORTH ISD	U T ARLINGTON	0	0-4	115
TARRANT	MANSFIELD ISD	U T ARLINGTON	2	134	1896
TARRANT	RICHARD MILBURN ACADEMY (FORT WORTH)	U T ARLINGTON	0	0-4	36
TARRANT	WHITE SETTLEMENT ISD	U T ARLINGTON	5	6	349
BEXAR	ACADEMY OF CAREERS AND TECHNOLOGIES	U T SAN ANTONIO	0	0-4	26
BEXAR	ALAMO HEIGHTS ISD	U T SAN ANTONIO	6	10	341
BEXAR	BROOKS ACADEMY OF SCI & ENGIN	U T SAN ANTONIO	0	0-4	27
BEXAR	EAST CENTRAL ISD	U T SAN ANTONIO	4	27	554
BEXAR	EDGEWOOD ISD	U T SAN ANTONIO	2	57	612
BEXAR	FT SAM HOUSTON ISD	U T SAN ANTONIO	0	0-4	72
BEXAR	GEORGE GERVIN ACADEMY	U T SAN ANTONIO	0	0-4	62
BEXAR	HARLANDALE ISD	U T SAN ANTONIO	4	29	820
BEXAR	JUDSON ISD	U T SAN ANTONIO	3	37	1168
BEXAR	LACKLAND ISD	U T SAN ANTONIO	2	5	32
BEXAR	NORTH EAST ISD	U T SAN ANTONIO	2	389	4043
BEXAR	NORTHSIDE ISD	U T SAN ANTONIO	2	496	5364
BEXAR	POR VIDA ACADEMY	U T SAN ANTONIO	0	0-4	33
BEXAR	RANDOLPH FIELD ISD	U T SAN ANTONIO	2	8	70
BEXAR	SAN ANTONIO CAN HIGH SCHOOL	U T SAN ANTONIO	0	0-4	87
BEXAR	SAN ANTONIO ISD	U T SAN ANTONIO	3	142	2594
BEXAR	SAN ANTONIO SCHOOL FOR INQUIRY & C	U T SAN ANTONIO	0	0-4	69
BEXAR	SAN ANTONIO TECHNOLOGY ACADEMY	U T SAN ANTONIO	0	0-4	30
BEXAR	SCHOOL OF EXCELLENCE IN EDUCATION	U T SAN ANTONIO	1	5	69
BEXAR	SHEKINAH RADIANCE ACADEMY	U T SAN ANTONIO	0	0-4	36
BEXAR	SOMERSET ISD	U T SAN ANTONIO	3	8	208
BEXAR	SOUTH SAN ANTONIO ISD	U T SAN ANTONIO	4	12	474
BEXAR	SOUTHSIDE ISD	U T SAN ANTONIO	2	19	314
BEXAR	SOUTHWEST ISD	U T SAN ANTONIO	3	23	606
BEXAR	SOUTHWEST PREPARATORY SCHOOL	U T SAN ANTONIO	0	0-4	199
SMITH	ARP ISD	U T TYLER	0	0-4	58
SMITH	BULLARD ISD	U T TYLER	3	6	128
SMITH	CHAPEL HILL ISD	U T TYLER	2	6	172
SMITH	LINDALE ISD	U T TYLER	2	12	229
SMITH	TROUP ISD	U T TYLER	0	0-4	63
SMITH	TYLER ISD	U T TYLER	2	22	942
SMITH	WHITEHOUSE ISD	U T TYLER	2	18	310
SMITH	WINONA ISD	U T TYLER	0	0-4	52