

Elisa Herrmann
Assistant Professor of Mass Communication
Film Program Coordinator
Department of Mass Communication
College of Fine Arts and Mass Communication

Degrees Earned

M.F.A. in Mass Communication and Media Arts, Southern Illinois University, 2012

Specialist in International Relations, Federal University of Parana, Brazil, 2006

Specialist in Audiovisual Communication, Catholic University of Parana, Brazil, 2003

B.S. in Art Education – Music, Federal University of Parana, Brazil, 2001

Professional Licensure and Certifications

The Examination for the Certificate of Proficiency in English (ECPE), Cambridge Michigan

Peer-Review Publications and Artistic Performances/Exhibitions

Thesis

Narratives of Abuse: A glimpse into the lives of battered women and the making of the film, In the Eyes of Others, ProQuest/UMI, 2012

Magazine

The Spook Light Mystery – Solved! (Sort of.), Oklahoma Humanities, Winter 2016. Article by Allen Rice, Photos by Elisa Herrmann and Bruno Maestrini.

Artistic Exhibitions

The Great Adventure of the Bentley Girls (Feature Screenplay)
University Film & Video Association Conference (2017), Los Angeles, CA, USA.

Rodrigo Herrmann – Life and Works (Short Documentary)
Premiered at the 34th Annual Music Festival of Curitiba (2016), Curitiba, PR, Brazil.
69th Cannes Film Festival – Short Film Corner (2016), Cannes, France.
Festival Liberté (2016), Belo Horizonte, MG, Brazil.
University Film & Video Association Conference (2016), Henderson, NV, USA.
Arctcroft Film and Video Festival (2016), Millersburg, KY, USA.
Great Lakes International Film Festival (2016) - Eerie, PA, USA.
Festival de Cinema de Caruaru (2016), Caruaru, PE, Brazil.
50th Annual WorldFest Houston (2017), Houston, USA.
International Christian Film Festival (2017), Orlando, USA.
The Narrow Way Film Festival (2017), Philadelphia, USA.
Carmarthen Bay Film Festival (2017), Wales, UK.

Death Expectancy (Short Screenplay)
Official Selection, VII SkyFest Film and Script Festival, Certificate of Excellence

Official Selection, 2013 FRAPA (Screenplay Festival of Porto Alegre, Brazil), Finalist
Official Selection, 2013 Reel Writers Screenplay Competition, Top 10 Finalist
Official Selection, 2014 Lindsey Film Fest, Top 3 Finalist

In The Eyes of Others

Screening at the 2012 Girls Make Movies Summer Camp, SIU, Carbondale, IL, USA.
MFA Thesis Show – In The Eyes of Others, screening of Thesis Film, Guyan Auditorium, SIU, Carbondale, IL, USA, 2012.

There and Back Again: A Networked Performance for Internet and Radio.

Group live performance broadcasted at Radio Futura, as part of the 2011 Future Places Festival: Digital Media and Local Cultures, Porto, Portugal.

A Envenenadora (The Poisoner) (Short Experimental Film)

Screened at the 2010 MCMA MFA Exhibition, Carbondale, IL, USA.
Official Selection, 2015 Blaquefyre Independent Film Festival, IL, USA.

The Gaze (Short Narrative Film)

Official Selection, 2011 Little Muddy Media Arts Festival, SIU, IL, USA.
Official Selection, 2016 Blaquefyre Independent Film Festival, IL, USA.

3 ½ Minutes (Short Experimental Film)

Official Selection, 1st Annual SPC-TV Film and Television Awards 2011, SIU, IL, USA.

The Death of the Poet (Short Experimental Film)

Official Selection, 2010 Little Muddy Media Arts Festival, SIU, IL, USA.

A Redenção da Bicicleta (The Redemption of the Bicycle) (Short Narrative Film)

Screened at the 2008 UFPR Winter Festival, Antonina, Brazil.

Funded External Grants

Fulbright opportunity grant for academically excellent students, 2008.

Peer-Review Presentations/Posters

The Use of Cinematic Storytelling in Contemporary Advertising Narratives: Experience and Entertainment in the John Lewis Campaigns - Article co-written with Dr. Letícia Salem Herrmann Lima, and presented at the V National Seminar of Cinema in Perspective of UNESPAR, Curitiba, Brazil, 2016.

Reflections on Elisa Herrmann's "A Envenenadora", Presented at the MCMA Graduate Student Symposium, Southern Illinois University Carbondale, USA, 2011.

O Silêncio dos Inocentes – Uma Análise Filmica (The Silence of the Lambs – A Filmic Analysis), Presented at the Mass Communication Conference, Catholic University of Paraná, Curitiba, Brazil, 2003.

Work or Professional Experiences

2008 – Present, Independent Filmmaker

2016 – Present, Film Program Coordinator, Sam Houston State University

2014 – Present, Assistant Professor of Mass Communication, Sam Houston State University

2017 – Judge for the Blumenburg Screenwriting Award, Southern Illinois University

2016 – 2017 Reader for the Austin Film Festival

2013 – 2014, Director of the 36th Big Muddy Film Festival, Southern Illinois University

2013 – 2014, Faculty Advisor to the Registered Student Organization Film Alternatives, Southern Illinois University

2012 – 2014, Visiting Assistant Professor in Film Production, Southern Illinois University

2009 – 2012, Teaching Assistant, Radio and Television, Southern Illinois University

Summer 2011 and Summer 2012, Instructor for Girls Make Movies Summer Camp, Southern Illinois University

2007-2009, English Teacher, Inter Americano, Centro Cultural Brasil – Estados Unidos de Curitiba, Brazil

2005 – 2007, Academic Coordinator, CNA – Cultural Norte Americano, Curitiba, Brazil

2002 – 2007, English Teacher, CNA – Cultural Norte Americano, Curitiba, Brazil

2001 – 2005, English and Portuguese Teacher as Second Languages, Américas, International Services, Curitiba, Brazil

Honors and Awards

Rodrigo Herrmann – Life and Works

Audience Choice Awards - 1st Runner Up, Great Lakes International Film Festival - Eerie, PA, 2016.

Bronze Remi Award in Short Documentary Production, 50th Annual WorldFest Houston (2017), Houston, USA.

A Envenenadora (The Poisoner).

Winner Best Experimental Film, 2015 Blaquefyre Independent Film Festival.

Death Expectancy, Short Screenplay

Certificate of Excellence in the VII SkyFest Film and Script Festival, 2013.

Finalist in the 2013 FRAPA - Screenplay Festival of Porto Alegre, Brazil.

Top 10 Finalist in the Reel Writers Screenplay Contest, 2013.

Top 3 Finalist in the 2014 Lindsey Film Festival.

International Graduate Student Scholarship.

Scholarship awarded by the MCMA Department at SIU for the “impressive overall record of

achievement” while pursuing the MFA degree, 2012.

The Gaze.

Winner Best Narrative Short Film, Little Muddy Media Arts Festival, 2011.

3 ½ Minutes.

Awarded for Achievement in Motion Pictures and Media Arts in Film Editing in the 1st Annual SPC-TV Film and Television Awards, 2011.

Best Teacher of Portuguese as a Second Language, Américas - International Services, 2003.

Other Competencies

Professional Development

Adobe Premiere Pro, Sam Houston State University, 2015

AVID Media Composer, Southern Illinois University, 2013

Sound and Moving Image and Pro Tools, Southern Illinois University, 2012

Final Cut Pro X, Southern Illinois University, 2012

HD Cinematography, Southern Illinois University, 2012

HTML, XHTML, CSS, JavaScript, JQuery, Southern Illinois University, 2011

Illustrator, Photoshop, After Effects, Southern Illinois University, 2011

Narrative Short Filmmaking, Southern Illinois University, 2010

Narrative and Experimental 16mm Filmmaking, Southern Illinois University, 2010

Final Cut Pro 7, Southern Illinois University, 2009

Short Film Production, Federal University of Parana - 18th Winter Festival, 2008

Music in Films, Studying Soundtracks, Catholic University of Parana, 2004

Directing Actors, Catholic University of Parana, 2003

Language of Movies. Catholic University of Parana, 2003

Languages

Portuguese (native)

English (fluent)

Spanish (conversational)

Italian (basic)

German (basic)

Professional Memberships

Jane Austin Society of North America – JASNA

University Film & Video Association - UFVA