

SENIOR EXECUTIVE – CORPORATE TRANSFORMATION - GLOBALIZATION - AGILIST

Technology Management – FinTech - CPG - Healthcare - Energy/Oil & Gas/Wind - Policy

- **Engineer, MBA, and entrepreneurial C-suite leader** with an outstanding track record of accelerating global P&L performance, maximizing program value, and driving innovation at both publicly-traded and equity-owned firms.
- **Consistent history of scouting new opportunities and conceptualizing and incubating transformative business products and strategies.** Leverage Agile mindset to build top-down alignment and deliver success within aggressive timelines.
- **Applied leadership experience in capital raises, M&A transactions, strategic partnerships, and new product innovation.**

KEY LEADERSHIP COMPETENCIES: Servant Leadership | Agile Mindset | International Communication | Product Design | Strategic Alliances | Business Incubation | Talent & Team Management | Program Management | Leadership Development

PROFESSIONAL EXPERIENCE & SELECTED ACHIEVEMENTS

WEST BRIDGE MANAGEMENT: The Woodlands, TX

2011–Present

Independent Management and Technology Consultant

Manage technology projects through all stages; concept, Lean UX design, development, DevOps, release and maintenance. Also include budgeting and team/talent management. Provide integrated strategic solutions and support to C-suite leaders across sectors on business roadmaps, incubation, and management of a global portfolio of strategic projects, new initiatives, and investments. Notable client projects:

- **Led Agile team at leading financial services/credit reporting agency to design and build technology platform allowing payroll companies to integrate data into credit agency. Platform instantaneously increased data holdings by 20%.**
 - Project managed team of over 60 professionals including executives at client, client partner, and client IT vendors.
 - Organized and led several PI Planning sessions with across three continents, with both client and client customers sites.
 - Led Value Stream mapping exercises and documented Customer Journey along the value streams.
 - Upon Release Train identification, stepped in as servant leader as RTE for the Agile Team.
 - Stand-in Scrum Master as needed for both client and for client’s partners that integrated into platform.
 - Trained Product Owners, Scrum Masters, stakeholders, and facilitated initial story board development.
 - Established Program Boards and designed and facilitated both Scrum and Kanban teams.
 - Designed Dev-Ops process and release on demand schedule with Agile team, system teams, and business teams.
 - Communicated team progress with senior leadership (VP/Pres) at both client and client’s customers.
 - Established Atlassian’s Confluence templates for the organization and spun up Jira for the teams.
 - Organized templates and trained team members on Jira, Confluence, Trello and other Agile tools as needed.
- **Established Agile framework at FinTech Start-up related to New York Stock Exchange Broker Dealers.**
 - Worked with CEO/Board to establish Agile methodologies at ‘Broker Compliance’ related start-up.
 - Conducted PI planning and organized Agile team.
- **Directed technology analysis and supply chain mapping on behalf of GE Ventures for proposed launch of medical-grade oxygen deliveries to sub-Saharan Africa.** Led patent research, analyzed technology infrastructure, and recommended distribution strategies to optimize supply chain across multiple countries/regions.
- **Established and managed offshore development teams.**
- **Led development of early-stage startup applying drones and other unmanned aerial vehicle (UAV) technologies** for use in inspections of petrochemical infrastructure for structural integrity and security.
 - Lean design of prototype, software, and communication infrastructure.
 - Led team to developed multiple drone prototypes with open source technology to integrate with emergency services.

Certified SAFe SPC 4 Consultant & Trained RTE - Provide Agile advisory services: Training, Certification, Consulting, and Management. Workshops on: Product Owner, Agile Coach, Scrum Master, DevOps, RTE, Government, Engineering.

ACTIVE PARTNERS LLP: Dubai, UAE

2005–2011

VP Offshore Technology Development

Established offshore technology services consulting firm providing technology solutions to U.S. clients. Clients included: Cisco Systems, Verizon Wireless, HP, and a variety of VC funded U.S. start-ups.

Business sector focus: **FinTech, banking, healthcare apps, IT networking, and customer support** services.

- **Directed development of cloud-based SaaS enterprise applications** including online banking portals, mobile micropayment applications, human resource information systems (HRIS), and ERP systems.
- **Delivered state-of-the-art FinTech software solutions**, incorporating features such as multi-currency and multi-language support, micropayment functionality, and cross-platform integration.
- **Developed high performing Agile team members into leadership positions through coaching and mentoring.**

NETPACE INC.: San Ramon, CA

1999–2005

Co-Chief Executive Officer

Managed IT consultancy and technology incubator building wireless application solutions and developing go-to-market business strategies for Fortune 500 and other clients as member of founding leadership team.

- **Launched and grew Netpace into \$15M organization with 120+ consultants in the US and the Netherlands.** Successfully delivered enterprise wireless solutions and built minimum viable concepts.
- **Managed programs for major clients including Cisco Systems, Verizon, Zions Bank, and Siemens.**

WEBMD, LLC: Palo Alto, CA

1996–1998

Marketing Manager – Healthcare Application Portfolio

Recruited by company founder to lead full scope of product development and go-to-market delivery of consumer-focused applications, and oversaw corporate business development and public relations functions.

- **Accelerated growth via leadership in design and commercialization of 6 core WebMD product applications.**
- **Initiated and developed selling relationships with key C-level decision makers at Cigna and Blue Shield of Illinois,** negotiating sales of real-time insurance verification enterprise solutions.

PRIOR EXPERIENCE

INTUIT INC.: Menlo Park, CA**Product Manager – Quicken Products**

- **Led M&A negotiation, due diligence, and product integration of acquired software developer.**
- **Crafted annual report and public reporting in collaboration with Chief Financial Officer.**

PROCTER & GAMBLE CO.: Cincinnati, OH**Member, Brand Management Team – Crest Complete & Tide Sheets****Chemical Engineer – Downy Products**

- **Exceeded sales target as budget manager of \$115M market introduction of OTC drug Aleve in P&G's largest marketing campaign to date.** Built and market tested conjoint analysis based business model and marketing strategy.

EDUCATION & TRAINING

SC JOHNSON COLLEGE OF BUSINESS AT CORNELL UNIVERSITY: Master of Business Administration Degree in Marketing**PURDUE UNIVERSITY:** Bachelor of Science Degree in Chemical Engineering**SCALED AGILE:** SAFe Agile SPC 4.5 Certified - SAFe RTE Trained**Patent:** No-bleach process for making sulfonated fatty acid alkyl ester surfactant (EU & US)