



SAM HOUSTON STATE UNIVERSITY PGA GOLF MANAGEMENT

INTERNSHIP #2 – REQUIRED ACTIVITIES

GOLF OPERATIONS ADUE JUNE 15

- Activity 2: Assess a Promotional Strategy at a Facility
- Activity 3: Build Pace-Of-Play Solutions
- Activity 4: Coordination and Collaboration

TOURNAMENT OPERATIONS B.....DUE JULY 15

- Activity 1: Define and Assess Tournament Business at a Facility

PLAYER DEVELOPMENT BDUE AUGUST 15

- Activity 1: Design and Implement a Player Development Program
- Activity 2: Analysis of the Program
- Activity 3: Value Proposition