

COBA LEADERSHIP TEAM MINUTES

Thursday, October 8, 2020

Present: Mark Frank, Kristina Grimes, Kurt Jesswein, Gerald Kohers, Philip Morris, Mitchell Muehsam, Fawzi Noman, Joey Robertson, and Shani Robinson. (Virtual Meeting)

1. Meeting with Provost Eglsaer and Vice Provost Maynard. The Chairs had an opportunity to discuss concerns and ask questions during a discussion with the Provost and Vice Provost.
2. Approval of Minutes. Minutes for September 17th were modified and approved.
3. Spring 2021/Scheduling. Fawzi and the Chairs are finalizing possible room changes for the spring semester. Final exam schedules are still an issue due to potential room conflicts.
4. AACSB Pre-visit. The pre-visit is planned for October 21st, via Zoom. The Dean will send everyone involved the agenda as soon as it is finalized. The visit will be done under the existing 2013 AACSB accreditation guidelines and not the newly implemented guidelines.
5. COBA Branding.
 - a. YouTube Channel - COBA has created a YouTube channel. The MBA Association interviewed the Dean and Mr. Thaler for the first video. The Dean met with the student organization presidents to raising the idea of each organization creating a video for the channel to help promote themselves. The Leadership Team was asked to think of ways to make videos and short tutorials to benefit students and help promote our majors. Additionally, we may need to create an approval committee to oversee posting of items.
 - b. LinkedIn - LinkedIn Learning will be available to all SHSU students, faculty, and staff beginning in the spring 2021 semester. Dr. Jesswein will check on what resources the service will provide and how our students may benefit from the new service.
 - c. Newsletter - The Dean would like to create a committee that crosses departments to contribute to an internal COBA newsletter. This committee would help gather information on faculty and staff accomplishments.
 - d. Keywords - MarCom has requested keywords/phrases from COBA to build into the new webpage to help with Google searches. The Chairs will submit any ideas for their majors to Dr. Robinson. The list will be submitted next week.
6. Curriculum/Catalog Processes/Changes.
 - a. New Course Proposals – The Economics department has two new course proposals (ECON 4367 & BANA 4373). Dr. Jesswein suggested that Dr. Frank have Dr. Berg review the courses and give feedback. With the change in UCC procedures, new course proposals may be submitted at any time once they are ready.
 - b. GMAT/GPA Requirement – The GMAT/GPA requirement changes that were made for the fall 2020-21 MBA application process will need to be evaluated. Mr. Thaler will monitor how well students accepted into the program under the relaxed standards are progressing through the program.
7. Overloads. A faculty member raised concerns about overloads given to certain faculty. The Dean will be looking into these concerns.

8. Miscellaneous.

- a. IT FY22 Meeting – We received a request for dates for IT personnel to meet with COBA to discuss FY22 needs. The Chairs will discuss their requests with Fawzi so that he can represent them in the meeting. Kristina will send possible dates and names to IT.
- b. STATA and WRDS – The STATA software will be incorporated into the WRDS subscription to make it easier to download and share data.
- c. Late Adds – The last day for students to have the ability to add courses, currently set as the 8th class day, has now become policy. The Dean will talk with Dr. Eglsaer to see when this decision was made.